

## Norman Anderson aka Normski Biog

### An iconic and prolific individual, Normski has worked in the fields of Music / TV / Clubs / media for over 25 years.

His love for music started at a very early age at school playing the trombone, percussion and drums. Then continuing the full drum kit in a band with friends at age 13 and gaining much musical experience in his first job after leaving school at the London Rock shop in Chalk Farm as a salesman.

"Music is the food of my life and just about everything I do is in the world of sounds"

He started to DJ in the late 80's mixing between a belt drive Technics 1200 and a cassette player in his bedroom and recording demo's on his Fostex X15 multitrack tape recorder. During a trip in 87 to Detroit for then Record Mirror magazine as a photographer he met and photographed the pioneers of Detroit Techno and was invited to the studio of Juan Atkins to record a vocal over one of his tracks "Yeah Yeah Yeah". This track made it to the Kevin Saundersons KMS compilation LP Techno 1 and less than a year later Normski was designing the sleeve for the same album.

As a DJ he has had the opportunity to play for many high quality clubs and underground venues around the world including amongst others Ministry of Sound, Area, Egg Club, Fabric, The Cross(RiP) Pacha London, Hidden, SW1, Electrowerkz, Traffic Ibiza, The Book Club, CAMP, 333, , The Wellington, Cafe De Paris, Lovebox, Glastonbury, Bestival, Bangface weekender, Herbal, Bar Vinyl, The End, Cambridge and Reading Fez clubs and as far as Japan to Mauritius through Europe and back.

Since 2010 he has been the voice and the main host of the International Radio Festival in Zurich as well as hosting a daily radio show at the event

As a radio broadcaster, his credits include Dance Energy Radio Show on Radio 1, Rap Academy on Kiss FM and VIBE on BBC Radio 5. The Vibe show won the Sony Award for racial equalities and harmony in programming. Since the 2012 he has hosted a show online for Hoxton FM called "GeT.Tronic" specialising in all things house and electronic and featuring fellow world renowned guest DJ's.

He has travelled the UK both MC-ing and DJ-ing on two nationwide promotional club tours sponsored by Malibu. He also performed DJ sets for Muhammad Ali and Lennox Lewis amongst the many other corporate shows and Industry events as well as contributing articles and features to many music and youth culture magazines.

His TV career kicked off in 1991 when he became Britain's foremost youth presenter on ground breaking Dance Music programme 'Dance Energy' for Def II on BBC 2 launched by Janet Street Porter. The show ran for five series and due to popular demand was re-screened on the launch of the BBC's digital channels. He also presented a 50-minute documentary on the history of Rap music for Rapido TV and a 40-minute special 'DANGEROUS' featuring Michael Jackson. In 1995 he moved to Channel 4 to launch "BOARD STUPID" the first ever Snowboard show on British TV which he not only presented, but also directed filmed inserts with stars like Goldie in Austria. TV credits also include many guest appearances on shows like "Big Brothers Little Brother" and "Celebrity Weakest Link" and "Celebrity Detox" on Channel 5 as well as presenting features on Break dancing, Photography, Fashion, Style, Youth Culture and of course Music.

He's recently been on the nation's screens as 'Fresno', the ultimate party planner in the funny ad campaigns for Yell.com and is the voice of Ministry of Sounds Addicted to Bass TV and Radio ads.

Combining his talents for vision and music, Normski's photographic credits have flown the world and still continue too. In September 2003 he staged Hip Odyssey a prolific show of his urban street culture photography at the Proud Gallery and his photographs were used at the V+A 'Black Britain' exhibition of which in 2011 seven of his photographs are now part of the museums permanent archived collection In 2017 he presented a new exhibition of his work in Hoxton